

ICP 2021

SHANGHAI, CHINA

October 20 - 23, 2021

**EXHIBITOR
PROSPECTUS**



International College
of Prosthodontists

www.icp-conference.com

CONFERENCE TOPICS

Science & Art in Advanced Prosthodontics, Esthetic Dentistry
Digital Technology, Multidisciplinary/Maxillofacial, Graduate
Student Case Presentations, Implant Prosthodontics, Fixed &
Removable/Occlusion/Temporomandibular Disorders,
Advanced Biomaterials, Management/Complications, Special
Needs/Geriatrics, Biology in Prosthodontics



GLOBAL PARTNERS

blend-a-dent

Fixodent

Kukident

**Nobel
Biocare**

QUINTESSENCE PUBLISHING

ICP Administration: RES Seminars

4425 Cass Street, Suite A San Diego, CA 92109 USA Tel: 1 858 270-1814 Fax: 1 858 272-7687 E-mail: icp@res-inc.com

SCIENTIFIC COMMITTEE CO-CHAIRS

Hiroshi Egusa
Japan

Kung-Rock Kwon
Korea

Kumar Shah
USA

Arzu Tezvergil-Mutluay
Finland

Yongsheng Zhou
China

ICP PRESIDENTIAL MESSAGE

China beckons and the ICP heads to Shanghai for what promises to be a memorable biennial meeting. The ICP is excited to collaborate closely with the Chinese Prosthodontic Society (CPS) to showcase the latest innovations and research that are inspiring new patient treatment protocols. A star-studded speaker list promises to attract a vibrant audience of meeting attendees all thrilled to experience the wonders of Shanghai. We welcome our sponsors to partner and share with us the opportunity to meet and mix in one of the major dental and implant markets in the world. Come and experience a truly global audience replete with private practice leaders and academic leaders who are major influencers of prosthodontic and dental implant education, research and clinical practice.

Yours Sincerely,

Dr. Jung-Suk Han and Dr. Sreenivas Koka
Co-Presidents of the ICP



Dr. Jung-Suk Han
School of Dentistry,
Seoul National
University
Department of
Prosthodontics
Seoul Korea
(South)



Dr. Sreenivas Koka
Private Practice
San Diego, CA
United States

WELCOME TO SHANGHAI, CHINA

On behalf of your fellow colleagues in China, we warmly welcome all of you. We are very proud that the ICP's 19th international biennial meeting will take place in Shanghai, October 2021. We feel honored and grateful for everyone's contribution and support in bringing this exciting and significant biennial event to China for the first time. We believe this groundbreaking event will usher in a new chapter of promoting internationally the specialty and discipline of prosthodontics.

Nowadays, China is witnessing a rapid and amazing rise in and the thirst for high quality dentistry is booming. With the introduction of evidence-based guidelines alongside rapid developments in technology, Shanghai, the largest city in China with sophisticated medical resources and premier platforms, is the perfect location as it leads and pioneers towards new frontiers in prosthodontics. Today, the city has developed into a vivid and diversified international metropolis with both the elegance of its charming waterside and a modern feeling of globalization.

We highly appreciate your attendance at the ICP meeting and joining us in Shanghai. The biennial event will attract one thousand delegates and it will be a great opportunity for elite among global professionals to share their international prosthodontic perspectives on inspiring the future and advancing the specialty. On behalf of the ICP, we will work together with Chinese Prosthodontic Society to ensure you have a wonderful time in China.

Sincerely,



Jihua Chen
President
Chinese
Prosthodontic
Society



Xinquan Jiang,
Chair, Organizing
Committee for ICP
19th Biennial Meeting
Professor, College of
Stomatology, Ninth
Peoples Hospital, Shanghai
JiaoTong University

CONFERENCE OVERVIEW

The conference program will take place over 2 1/2 days and has the special advantage of collaboration with the Chinese Prosthodontic Society (CPS). Presentations will be made by keynote speakers followed by short oral abstract submissions. The conference days will consist of both plenary and concurrent oral lecture sessions and poster presentations. Our 2021 Poster Session will be combined with the Exhibit Reception to further maximize sponsor exposure and networking amongst the delegates. The conference will also offer additional elective events, such as the ICP/CPS Reception & Banquet and an unforgettable Social Outing that you will not want to miss!

ICP BIENNIAL CONFERENCES



THE ICP

An influential international fellowship comprised of dignitaries from prominent institutions and private practices with educators, practitioners and decision makers capable of providing significant purchasing opportunities! ICP meetings are an ideal venue to display your company's products and services.

ICP HISTORY

Founded to meet the global needs for prosthodontists and their patients, the College is an organ for international information transfer through its biennial meetings, journal, sponsored workshops, and digital and personal communication. The international camaraderie present at College meetings allows the specialist to share products, services, case studies, problems and solutions with colleagues who have similar concerns and goals. We invite you to become a part of this international fellowship as a Global Partner or Industry Sponsor and work with us to elevate our specialty throughout the world.

ICP MISSION & DEMOGRAPHICS

The ICP is a not-for-profit professional association representing prosthodontics in all 7 continents with over 1000 members worldwide, committed to serving the needs of the specialty since 1982. Our membership continues to grow substantially with program directors, educators, department chairs, licensed prosthodontists, dentists interested in our field, and prosthodontic residents who are the future of our specialty. The ICP is dedicated to providing opportunities by providing support through the IJP, grants, and travel awards to members from undeveloped and less privileged countries.

The Mission of the ICP is to internationally promote the specialty and discipline of prosthodontics and provide access to the advancements and exchange of knowledge. Our biennial conferences are systematically hosted in key regions of the world, which creates the opportunity for colleagues to hear renowned international speakers, network with a global delegation and disseminate knowledge, all within their own region.

WHO YOU REACH

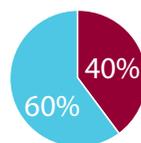
Global Member Representation



Conference Attendance:

Projected 800-1000 attendees

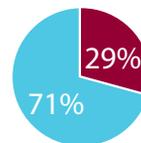
A growing Membership, including leaders and attendees from diverse countries



Universities/Colleges/Institutes/
Hospitals (60%)

Private practice, Govt., Other (40%)

Department chairs, program directors, educators, licensed prosthodontists, dentists, and prosthodontic residents contribute to our international reputation as a leader in prosthodontic development



Percentage of ICP Meeting Delegates

Doctors (71%)

Students/Residents (29%)

ICP OFFICERS AND BOARD OF COUNCILORS

ICP Presidents

Dr. Jung-Suk Han
Dr. Sreenivas Koka

Vice Presidents

Dr. David Bartlett
Dr. Xinquan Jiang

Secretary

Dr. David Felton

Treasurer

Dr. Dale Howes

Recent Past Presidents

Dr. Nico Creugers
Dr. Nicola Ursula Zitzmann

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Dr. Kazuyoshi Baba
Dr. Francesco Bassi
Dr. James Dudley
Dr. Carlos Parra
Dr. Stephen Rosenstiel
Dr. Ami Smidt
Dr. Arzu Tezvergil-Mutluay



BRANDING & ADVERTISING OPPORTUNITIES

Additional advertising opportunities are available to all. When you choose to be a Global Partner or Patron, you are eligible for a 50% cost reduction on the following items, based on availability:

SPONSOR MOBILE APP: \$4,000

Maximize corporate exposure in a rich mobile forum by connecting your brand with conference participants in real time. Includes clickable digital images, and multiple opportunities to promote engagement and brand recognition before, during, and after the conference.

Based on availability

NOTE PADS: \$2,000 (LIMIT 1)

Your company logo and contact information printed on conference note pads. Note pads will be in attendees' registration packet and on the tables in registration area.

Plus any printing and shipping costs of note pads

PENS: \$2,000 (LIMIT 1)

Pens with your logo will be distributed in the attendees' registration packets and available in registration area. Pens provided by patron.

Plus shipping cost to meeting

LUGGAGE TAGS: \$2,000 (LIMIT 1)

Luggage tags will be placed in registration packets. Luggage tags allow attendees to slip in their business card and secure to their briefcase/luggage, providing long-term visibility.

Plus production and shipping costs

PRINT ADVERTISEMENT IN ANNUAL SESSION BOOK

Black and white full page: \$1,000

Black and white half page: \$500

LANYARD: \$2,000 (LIMIT 1)

Company name will be prominently displayed throughout the meeting with credential lanyards. Copy is subject to approval by RES Seminars.

Plus production and shipping costs

TOTE BAG: \$2,000 (LIMIT 1)

Attractive tote bags, imprinted with your company's name and logo, are given to each delegate. This tote will be used to registration and exhibit material handouts. Continue to get your name out throughout the year as members use your tote for their travels.

Plus cost of purchasing, printing and shipping the bags

PROMOTIONAL BOOKMARKS: \$2,000 (LIMIT 1)

Promotional bookmarks will be included in attendees' registration packet. They will also be available in the registration area.

Plus production costs and shipping

HOTEL ROOM KEYS: \$2,000 (LIMIT 1)

Every time conference attendees open their hotel room doors, they see your company's name and logo. Patron's full color logo will be printed on one side of the hotel room key cards.

Plus production costs Based on availability

JUMP DRIVE: \$2,500 (LIMIT 1)

Company logo on each jump drive provided to all attendees at registration. Delegates will be encouraged to copy program materials onto their jump drives in lieu of paper copies.

Plus jump drive, printing, and shipping costs

POP SOCKET PHONE ACCESSORY: \$2,000 (LIMIT 1)

Pop & expand the Pop Socket when you need a grip or stand for your phone. Includes company logo.

Plus cost of item and shipping to meeting venue

HOTEL DOOR DROP: \$2,000 (LIMIT 1)

This is a great opportunity to reach attendees in a very direct way.

Plus hotel fees

PARTNER, PATRON & EXHIBITOR BENEFITS

Global Partner:
\$25,000

Platinum Patron:
\$15,000

Gold Patron:
\$10,000

Silver Exhibitor:
\$5,000

Exhibitor:
\$2,500

ICP ORGANIZATION BENEFITS INCLUDE:					
• ICP Organization Website Exposure: Through December 2022	✓				
• ICP Organization Website: Homepage recognition	✓				
• ICP Organization Website: Custom Partner landing page- Includes: Logo, tagline, company news, info and hotlink	✓				
• ICP e-Newsletter- Partner recognition & news: 2 issues /year	✓				
• ICP e-Newsflash- Partner recognition: 4 campaigns /year	✓				
• Custom Email-Campaign – One (1) yearly to ICP membership	✓				
• International Journal of Prosthodontics (IJP) - Acknowledgement on ICP ads: 6 issues /year	✓				
<div style="border: 2px solid red; border-radius: 50%; padding: 20px; background-color: #333; color: white; width: fit-content; margin: 0 auto;"> <p>The ICP has established Education and Research programs that support our mission: Promote the specialty and discipline of prosthodontics.</p> <p>Opportunities to support the ICP through Education Grants are available. Please contact the ICP Administration to discuss opportunities.</p> </div>					
CONFERENCE BENEFITS INCLUDE:					
• Educational Presentation (based on program approval)	✓				
• Conference Promotion, Digital and Print*: Your logo & recognition - "With generous support from our Global Partners"	✓				
• Program Book: Front cover acknowledgement & logo*- With generous support from our Global Partners	✓				
• Sponsor Mobile App: Preferred, clickable ad / logo positions & live messaging opportunities promote engagement, networking, and booth traffic.	✓	✓			
• Conference Website: Homepage recognition (logo & hotlink)	✓	✓			
• Company Inserts: Delegates' conference folders	2 pieces	1 piece			
• Company Banners: At conference site (Company provides. Size and location of banners requires approval)	up to 4	up to 3	up to 2		
• 50% Discount on Branding and Advertising Opportunities. Based on availability	✓	✓	✓		
• Reduced Registration Fees: Company delegates- Sponsoring company must submit names and pay fees	up to 10	up to 8	up to 4		
• Complimentary Tickets & Recognition (each): Banquet & Social Outing	4 tickets	4 tickets	2 tickets	2 tickets	
• Sponsorship & Recognition for these Events:	Banquet	Poster Session	Welcome Reception	Coffee Breaks	
• Program Book: Advertisement page	Full Page (4 color)	Full Page (1 color)	Full Page (1 color)	Half Page (1 color)	
• Program Book: Exhibitor page- Company name & contact info	✓	✓	✓	✓	✓
• Conference Website: Exhibitor page (logo and hotlink)	✓	✓	✓	✓	✓
• Recognition at Conference: Signage & opening presentation	✓	✓	✓	✓	✓
• Complimentary Credentials for Booth Representatives	6	4	4	2	2
• Exhibit Booth Approx Size and Location:	Premier 3mx6m	Preferred 3mx4.5m	Preferred 3mx4.5m	3mx3m	3mx3m

* Publication based on deposit prior to printing date of brochures. Contact ICP office for information.

All fees quoted in USA dollars

19TH BIENNIAL MEETING

SHANGHAI, CHINA OCTOBER 20-23, 2021

Shanghai, on China's central coast, is the country's biggest city and a global financial hub. Its heart is the Bund, a famed waterfront promenade lined with colonial-era buildings. Across the Huangpu River rises the Pudong district's futuristic skyline, including 632m Shanghai Tower and the Oriental Pearl TV Tower, with distinctive pink spheres. Sprawling Yu Garden has traditional pavilions, towers and ponds.



2021 PROGRAM SCHEDULE



WEDNESDAY, OCTOBER 20, 2021

- 09:00 - 17:00 Exhibit Set-up
- 17:00 - 18:30 Welcome Reception- Exhibit Area
REGISTRATION OPEN
- 18:30 - 20:00 YPE Reunion
(Invitation only- Past YPE Delegates)

THURSDAY, OCTOBER 21, 2021

- 09:00 - 12:00 Focus Session- Keynote Presentations
- 10:00 - 10:45 AM Coffee Break- Exhibit Review
- 12:00 - 13:30 Conference Lunch- Exhibit Review
- 13:30 - 17:30 Concurrent Sessions
- 15:30 - 16:15 PM Coffee Break- Exhibit Review
- 17:30 Session Adjourns
- 17:45 - 19:45 Poster Session & Exhibit Reception

FRIDAY, OCTOBER 22, 2021

- 09:00 - 12:30 Concurrent Sessions
- 10:30 - 11:15 AM Coffee Break- Exhibit Review
- 12:30 - 14:30 Conference Lunch- Exhibit Review
- 14:30 - 17:00 Concurrent Sessions
- 17:00 Session Adjourns
- 19:30 ICP Reception and Banquet

SATURDAY, OCTOBER 23, 2021

- 09:00 - 12:15 Focus Session- Keynote Presentations
- 10:00 - 10:45 AM Coffee Break- Exhibit Review
- 12:00 Announcements and Awards
- 12:15 Meeting Adjourns
- 13:00 Exhibit Breakdown
- 14:00 - 19:00 Group Social Outing

Times are subject to change

MEETING INFORMATION

The 19th Biennial Meeting of the ICP will be held in Shanghai, China

DATE: OCTOBER 20-23, 2021

Our agenda will bring together leaders in prosthodontics from around the world and will provide an outstanding venue for business and social networking.



EXHIBITOR INFORMATION

EXHIBIT DATES & HOURS *

**Times are subject to change based on the final program agenda.*

Detailed instructions are forthcoming and will be provided to the participating exhibitors.

DISMANTLING OF EXHIBITS

All exhibits must remain intact until the official closing time and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 5:00 pm.

EXHIBIT SPACE FEES

Please note that exhibit fees do not include shipping, receiving and handling fees, furniture or booth electrical needs. Payment arrangements are the responsibility of the exhibit company and made directly through the conference venue. *For information, contact the ICP administration office at: icp@res-inc.com*

PAYMENT

Payment in full for the contracted space must be forwarded with the sponsor & exhibitor application. The balance must be paid by **May 1, 2021**.

Make checks payable to: ICP Meeting
Mail to: RES Seminars
4425 Cass St., Suite A
San Diego, CA 92109 USA

REFUNDS & CANCELLATIONS

Cancellation must be made in writing via certified mail, return receipt requested, to

RES Seminars
4425 Cass St., Suite A
San Diego, CA 92109 USA

Phone cancellations will not be accepted. A refund of 50% of the total sponsorship will be granted for cancellations made on or before **June 1, 2021**. Refunds will not be granted for cancellations made after **June 1, 2021**.

Additional Advertising Opportunities are non-refundable.

INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the exhibitor's assigned area. Canvassing or distributing of advertising materials outside the exhibitor's own space will not be permitted.

CONDUCT OF EXHIBITS

No drawings, raffles or quiz-type contests of any type will be permitted, unless organized by the ICP for the benefit of all exhibitors. No bags or containers for collection of samples are to be distributed by exhibitors, unless approved by ICP. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. Character of the exhibits is subject to the approval of the ICP. The right is reserved to refuse applications that do not meet standards or expectations, as well as the right to curtail

exhibits or parts of exhibits, which conflict with the character of the conference. This applies to displays, literature, advertising, novelties, souvenirs or conduct of persons.

SECURITY

The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The ICP, RES Seminars and conference venue, assumes no responsibility for any losses sustained by the exhibitor.

FIRE PROTECTION

All material used in the exhibit area must be flame proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

EXHIBIT PERSONNEL

All participants affiliated with exhibits must be registered as an exhibitor or as a conference delegate. Each person will be issued exhibitor's badges and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted badges per exhibit level purchased.

CONTACT INFORMATION

ICP ADMINISTRATION

RES Seminars
4425 Cass Street, Suite A
San Diego, CA 92109 USA
Tel: 1 858 270 1814
Fax: 1 858 272 7687
E-mail: icp@icp-org.com
Web: www.icp-org.com

We've developed a one-stop-shop for our prosthodontic colleagues to learn the latest information, treatments and products available.

Our exhibit floor gives our delegates an intimate environment to meet with your industry representatives, and participate in product demonstrations.

ICP SPONSOR & EXHIBITOR APPLICATION

Please check your support selection below. Fax completed form to: 1 (858)-272-7687 or Email to: icp@res-inc.com

SPONSORSHIP PACKAGES

- Global Partner \$25,000
- Platinum Patron: \$15,000
- Gold Patron: \$10,000
- Silver Exhibitor: \$5,000
- Exhibitor: \$2,500

BRANDING & ADVERTISING MERCHANDISING

Global Partners and Patrons receive a 50% discount from any of the below Branding & Advertising opportunities. Based on availability

- Sponsor Mobile App: \$4,000
- Note Pads: \$2,000
- Pens: \$2,000
- Luggage Tags: \$ 2,000
- Black and white full page advert: \$1,000
- Black and white half page advert: \$500
- Lanyard: \$2,000
- Tote Bag: \$2,000
- Promotional Bookmarks: \$2,000
- Hotel Room Keys: \$2,000
- Jump Drive: \$2,500
- Pop Socket: \$2,000
- Hotel Door Drop: \$2,000

LIABILITY

It is agreed that all provisions of the "Rules and Regulations" governing this contract for space shall be a part of this contract. The Conference Hotel/Venue, ICP and RES Seminars are not responsible for loss or damages to any samples, displays, properties or personal effects brought to the exhibit trade show.

RECENT ICP SPONSORS / EXHIBITORS



3M	ISS Implant Support
3M ESPE	Ivoclar Vivadent
Aichi Steel	J. Morita
Astra Tech	Kuraray Medical
AvaDent Digital Dental Solutions	MyRay
BioHorizons	NeoBiotech
Biomet 3i	Neoss
Camlog Biotechnologies	Nippon Dental
ClaroNav	Nobel Biocare
Daishin Trading	Pacific Coast Tissue Bank
Dentium	Panasonic Dental
DMG-Dental	Proctor & Gamble
Doxa Dental	Quintessence
Dr-Kim Co.	Shanghai Rebone Solutions Co., Ltd.
Elysee Dental Solutions B.V.	Shofu Dental
GC Corporation	Sirona Dental
Gerber Condylator	Southern Implants
GLANZ Dental	Straumann
Implant Innovations	Ultradent
IntraOral Welding	Zimmer Dental

Please contact RES Seminars (Meeting Planner) if you have any questions at 1 (858)-270-1814 or via email at icp@res-inc.com

Copy this page, complete and fax or mail with payment

Company Name

Address

City/State/Zip/Country

Phone

Fax

Email – PLEASE print very clearly... Confirmation will be emailed

Authorized Signature/Date

Booth Contact Name / Email address

PAYMENT METHOD

(Charges exceeding \$5,000 will incur an additional 3.5% service fee)

Please select payment method below:

Check (Payable to: The International College of Prosthodontists)

Amount Enclosed: \$ _____

Credit Card: MasterCard Visa

Amount to be Charged: \$ _____

Credit Card Number

Expiration Date:

Billing Address: Same as above

Billing City/State/Zip/Country:

Name as it Appears on Credit Card

Cardholder's Signature

V/MC 3-Digit Code on back MC and Visa

Please email to: icp@res-inc.com or mail to: **ICP / RES Seminars, 4425 Cass Street, Suite A, San Diego, CA 92109 USA**

Once ICP receives your application, you will be notified regarding approval of your request. 100% of total support fee is due no later than **May 1, 2021**. If 100% of agreed upon fee is not received by **May 1, 2021**, the application and exhibit space is subject to cancellation and available for resale.